

29.9.2021 / 23389

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SOURCING BANGLADESH VIRTUAL EDITION 2021

Online Sourcing Exhibition
For Commodity and Service
Exporters of Bangladesh

18th - 24th October, 2021

www.sourcing-bangladesh.com

PROPOSAL FOR PARTNERSHIP

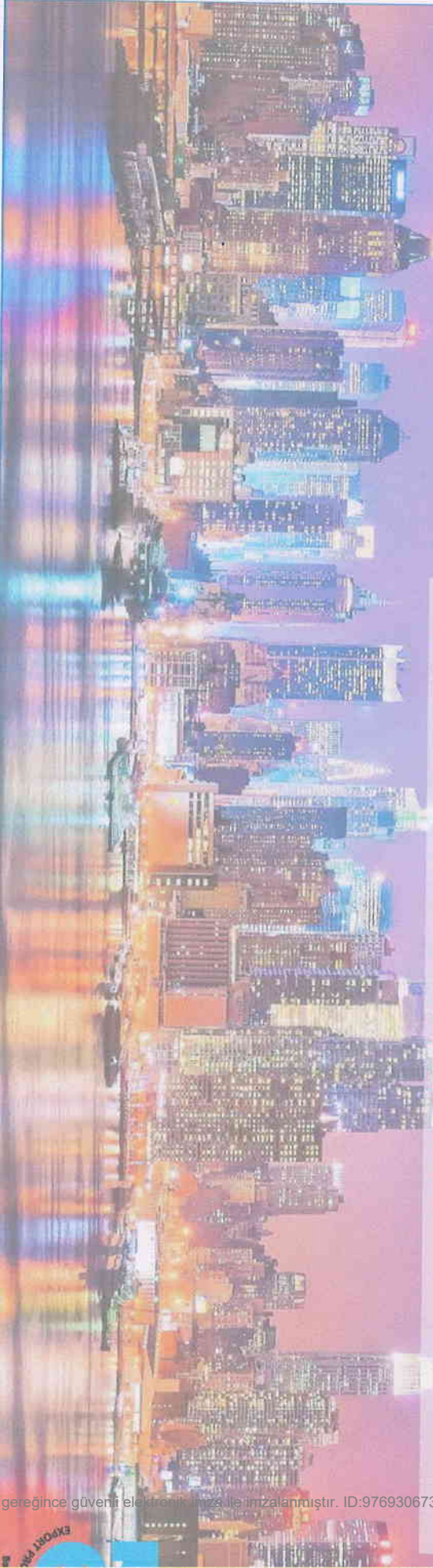


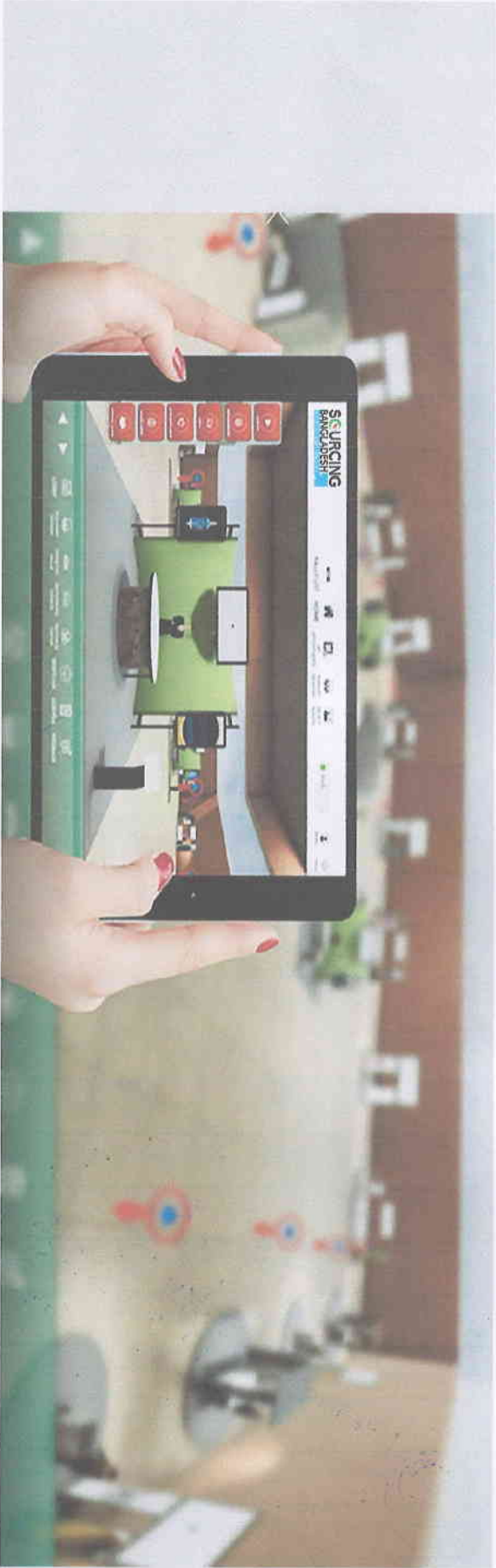
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SOURCING BANGLADESH

VIRTUAL EDITION 2021

“Sourcing Bangladesh 2021 - Virtual Edition” is focused to the major export sectors of Bangladesh namely: Readymade Garments, Leather & Leather Products, Jute & Jute Products, Home Decor & Home-textiles, Pharmaceuticals, Agro and Argo-processed Products (Fisheries included), Plastics, Light Engineering Products, Electric and Electronics, ICT, Furniture, Ceramics and Handicrafts.





WELCOME

Sourcing Bangladesh 2021 - Virtual Edition is an online version of a live event that delivers fully functional life-like activities. This highly interactive Virtual Exhibition will help businesses increase their out reach during the present Global situation caused by Covid-19. "Sourcing Bangladesh 2021 - Virtual Edition" features virtual booths, digital display of Exhibits in 3D, Brochures, Audio and Visual presentation, live chat, as well as virtual B2B meetings and webinars.

SOURCING BANGLADESH VIRTUAL EDITION 2021



ABOUT SOURCING BANGLADESH 2021 VIRTUAL EDITION

It is pertinent to note that due to the global pandemic situation caused by Covid-19, physical trade fairs in various important business hubs of the world have come to a standstill. Online Sourcing Exhibition "Sourcing Bangladesh 2021 - Virtual Edition" is a great opportunity for Commodity and Service Exporters to connect with foreign buyers with life-like communication features.

SOURCING BANGLADESH

VIRTUAL EDITION 2021

In addition, there will be a buyer-seller database on the fair website. The main purpose of the Sourcing Fair to be organized on Virtual Platform is to arrange Match Making of local exporters with potential foreign buyers for the purpose of finding foreign buyers with a life-like user experience with features like Live Chat, Call or Video Conference.



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BENEFITS OF BEING A PARTNER?

Enhance visibility as a leader of the industry

Opportunities to network, share ideas and create new alliances.

Build your brand in front of key audiences and influencers.



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BENEFITS OF BEING A PARTNER?

A great way to capture essential lead data.

Gain advantage over your competitors through opportunities in:



Through-leadership



Digital



Networking



Branding



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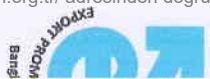
RE
EKSPORT PROM
Sistem

BE A PARTNER WITH US



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PRICING FOR PARTNERSHIP

❖ PLATINUM PARTNER - BDT 25,00,000.00



❖ GOLD PARTNER - BDT 15,00,000.00



❖ SILVER PARTNER - BDT 10,00,000.00



❖ BRONZE PARTNER - BDT 5,00,000.00



PRICING & LOGO DISTRIBUTION COMPARISON CHART

PLATINUM	GOLD	SILVER	BRONZE
BDT 25,00,000.00	BDT 15,00,000.00	BDT 10,00,000.00	BDT 5,00,000.00
<ul style="list-style-type: none">✓ Website✓ Souvenir✓ City branding✓ Invitation card✓ Business Celebrity videos✓ Webinar Hall Banner✓ News bulletin area✓ Virtual Expo Lobby banner✓ Newspaper insertion✓ A Virtual booth	<ul style="list-style-type: none">✓ Website✓ Souvenir✓ City branding✗ Invitation card✓ Business Celebrity videos✗ Webinar Hall Banner✓ News bulletin area✓ Virtual Expo Lobby banner✓ Newspaper insertion✗ A Virtual booth	<ul style="list-style-type: none">✓ Website✓ Souvenir✗ City branding✗ Invitation card✓ Business Celebrity videos✗ Webinar Hall Banner✓ News bulletin area✓ Virtual Expo Lobby banner✗ Newspaper insertion✗ A Virtual booth	<ul style="list-style-type: none">✓ Website✓ Souvenir✗ City branding✗ Invitation card✓ Business Celebrity videos✗ Webinar Hall Banner✗ News bulletin area✗ Virtual Expo Lobby banner✗ Newspaper insertion✗ A Virtual booth

BENEFITS OF PARTNER

1. Partner Logo at Website-Landing Page (Digital)
2. Partner Logo in Souvenir
3. Partner Logo on City branding (Banner, Festoon, Crest ETC.
4. Partner Logo in Invitation card
5. Partner Logo in Business Celebrity videos



BENEFITS OF PARTNER

6. Partner Logo in Webinar Hall Banner
7. Partner Logo on news bulletin area
8. Partner Logo in Virtual Expo Lobby banner
9. Partner Logo in Newspaper insertion
10. Large virtual booth with creatives in Hall



1. Partner Logo at Website-Landing Page (Digital)

2. Partner Logo in Souvenir

3. Partner Logo on City branding (Banner, Festoon).

4. Partner Logo on Business Celebrity videos

5. Partner Logo on news bulletin area.

6. Partner Logo in Virtual Expo Lobby banner

7. Partner Logo in Newspaper insertion

BENEFITS OF PARTNER



BENEFITS OF PARTNER

1. Partner Logo at Website
2. Partner Logo in Souvenir
3. Partner Logo on Business Celebrity videos
4. Partner Logo on news bulletin area.
5. Partner Logo in Virtual Expo Lobby banner



BENEFITS OF PARTNER

1. Partner Logo at Website

2. Partner Logo in Souvenir

3. Partner Logo on
Business Celebrity videos



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LOGO PLACEMENT



WEBSITE-LANDING PAGE



- ✓ PLATINUM PARTNER
- ✓ GOLD PARTNER
- ✓ SILVER PARTNER
- ✓ BRONZE PARTNER

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LOGO PLACEMENT

SOUVENIR



- ✓ PLATINUM PARTNER
- ✓ GOLD PARTNER
- ✓ SILVER PARTNER
- ✓ BRONZE PARTNER

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LOGO PLACEMENT

CITY BRANDING - BANNER & FESTOON



- ✓ PLATINUM PARTNER
- ✓ GOLD PARTNER



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LOGO PLACEMENT

CRESTS



SPECIAL CREST



EXHIBITOR'S CREST

✓ PLATINUM PARTNER

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LOGO PLACEMENT

INVITATION CARD



✓ PLATINUM PARTN

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LOGO PLACEMENT

BUSINESS CELEBRITY VIDEOS



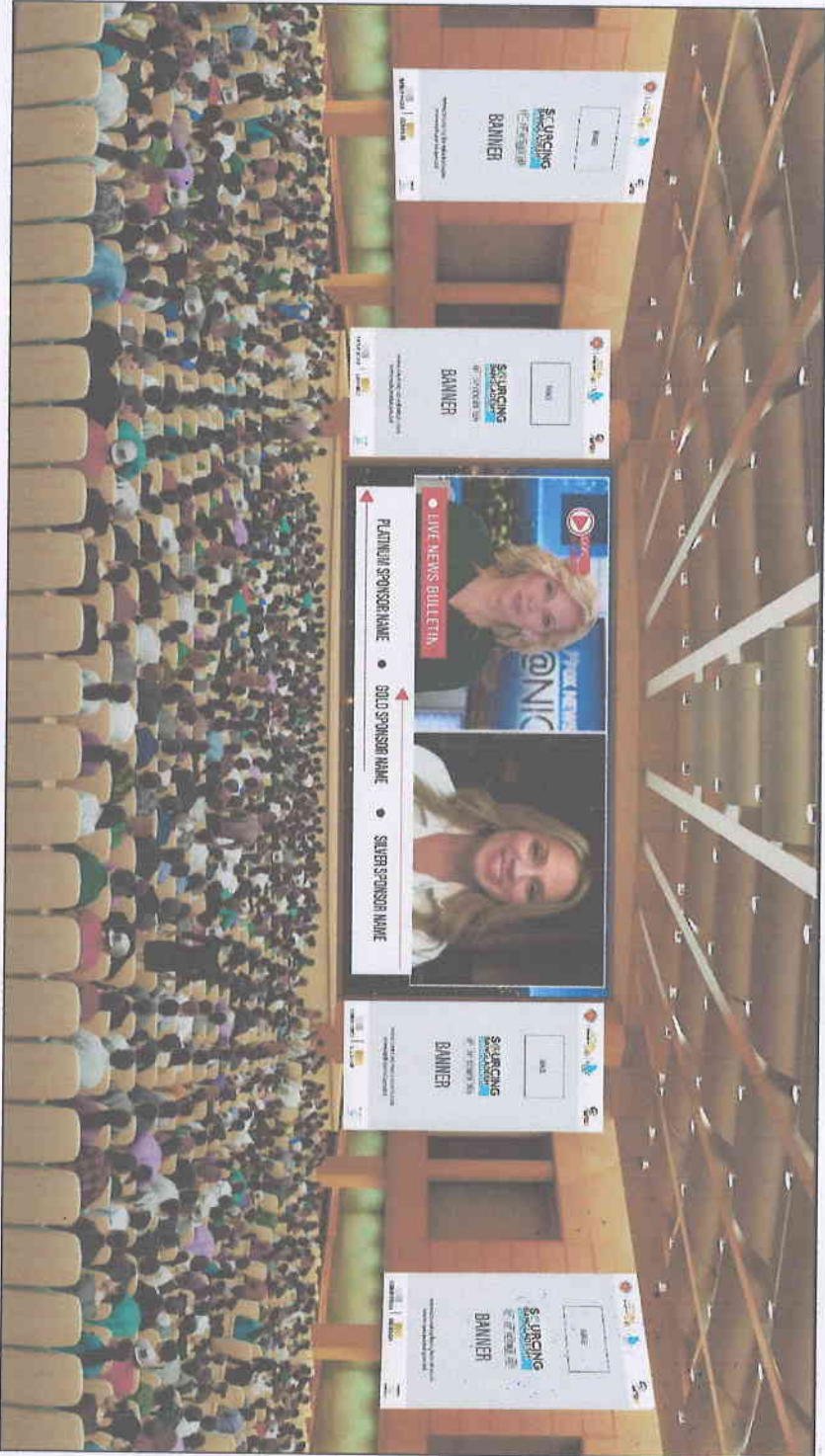
CELEBRITY VIDEO

- ✓ PLATINUM PARTNER
- ✓ GOLD PARTNER
- ✓ SILVER PARTNER
- ✓ BRONZE PARTNER

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LOGO PLACEMENT

WEBINAR HALL BANNER



- ✓ PLATINUM PARTNER
- ✓ GOLD PARTNER
- ✓ SILVER PARTNER

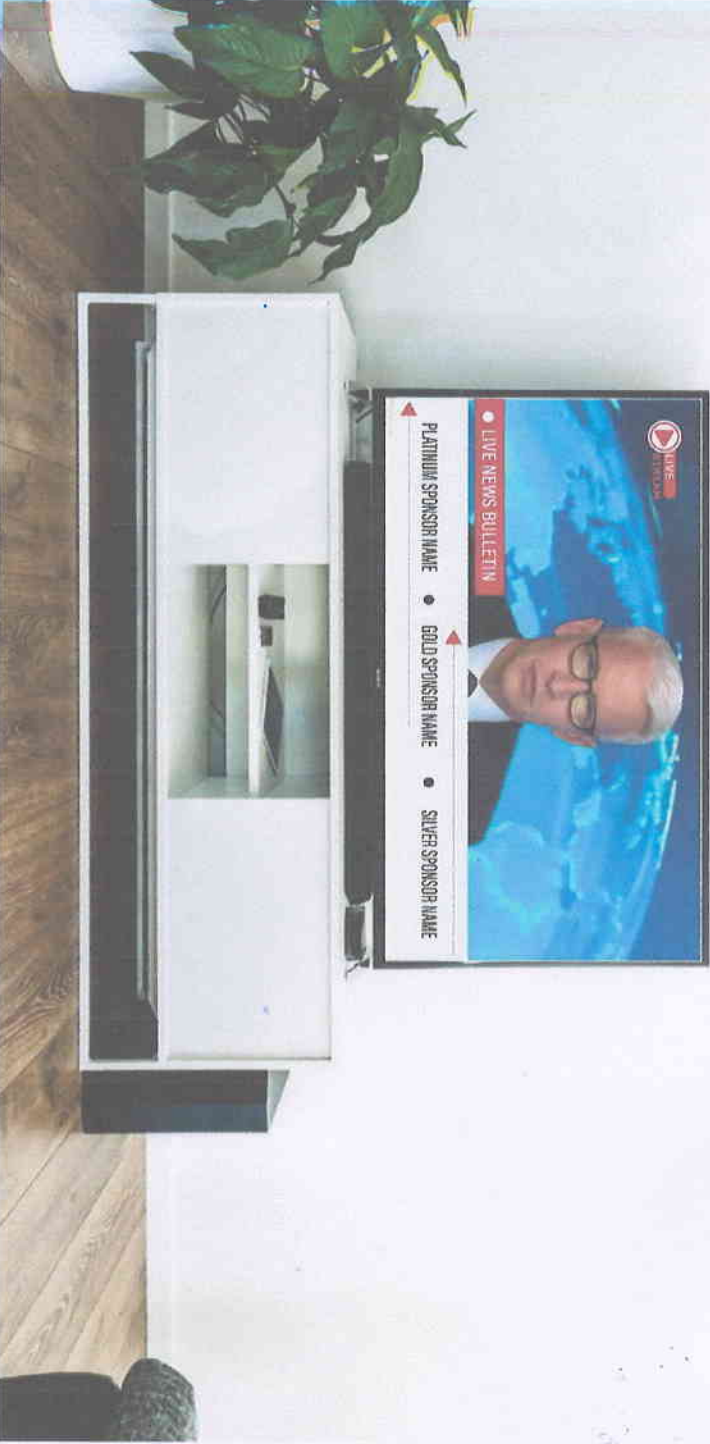
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LOGO PLACEMENT

NEWS BULLETIN



- ✓ PLATINUM PARTNER
- ✓ GOLD PARTNER
- ✓ SILVER PARTNER

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LOGO PLACEMENT

LOBBY BANNER



- ✓ PLATINUM PARTNER
- ✓ GOLD PARTNER
- ✓ SILVER PARTNER

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LOGO PLACEMENT

NEWSPAPER INSERTION



✓ PLATINUM PARTNER
✓ GOLD PARTNER

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EXHIBITOR'S PROFILE

ICT - Wholesale of computers | computer peripheral equipment and software | Wholesale of electronic and telecommunications parts and equipment | Telecommunications | renting of office machinery and equipment (including computers) | Computer and related activities | accounting and computing machinery | Industrial process equipment

Plastics - Polyethylene Terephthalate (PET or PETE) | High-Density Polyethylene (HDPE) | Polyvinyl Chloride (PVC) | Low-Density Polyethylene (LDPE) | Polypropylene (PP) | Polystyrene (PS)

Electric & Electronic Products - Insulated wire and cable | Electronic valves and tubes and other electronic components | Instruments and appliances for measuring

Light Engineering Products - Bicycle and Bicycle parts | Iron Steel | Electric Products | Engineering Equipment | Copper Wire | Stainless Steel ware | Electronic Devices | Air conditioner | Banknote counter | Coffee maker | Computer | Digital camera | Electric guitar | External hard drive | Fish tank | iPod | Laser printer | Lift | Microphone | Piano | Projector | Refrigerator | Remote control | Robotic vacuum cleaner | Smart television | Washing machine | Wi-Fi modem |

VISITOR'S PROFILE

Decision Makers | CEO | MD | C
Managers | Retail Chains | Indepen
Retailers | Wholesalers | Trading Hou
Trade Agents | Importers | Purch
Managers | Production Manager
Associations | Trade Missions | Govern
Officials | General Public | Age
Distributor | Trading | Production
Manufacturing Factory | Subcor
Manufacturing | Research & Developm
Trade Association | Fashion Design
Fashion Magazine Directors | Fa
Consultants



Organized by:



Export Promotion Bureau
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THANK YOU

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VIRTUAL EDITION 2021

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